

NTDE starts distribution of two new refreshing variants of Vitaene C - Middle East News - Windows Internet Explorer provided by

http://www.zawya.com/story.cfm/sidZAWYA20080422113005

Google | Go | Bookmarks | 13 blocked | Check | AutoLink | AutoFill | Send to | Settings

NTDE starts distribution of two new refreshing variant...

Premium | FREE Services | Support: +971 4 3635663 | Email us | Tue, Apr 22, 2008, 14:46 GMT | Send us your feedback

**zawya**  
Information that moves your business

Middle East Business Information  
Companies | News | Projects | Research | more »  
Sponsored by MUBADALA

Search

Username  Password

**NTDE starts distribution of two new refreshing variants of Vitaene C**

Email Print Be the first to comment on this article

22 April 2008

**National Trading and Developing Establishment (NTDE)**, sole distributor in the UAE of Japanese health drink, Vitaene C, recently started distribution of two new variants - Vitaene C Sugar Free and Lemon C Plus.



Living up to its healthy promise, Vitaene C now comes in a sugar free variant, with a very similar taste to the regular product and absolutely zero sugar content. Recently launched, Vitaene C Sugar Free comes with the same mix of vitamins that are prepared based on the average daily requirement. The drink contains daily recommended 100mg of vitamins B2, B6, C and Niacin, said Sasan Hosseini, NTDE Director for Consumer Division.

Another new offering of Vitaene C is the Lemon C Plus. This drink contains 1350mg of citric acid from real lemon juice. Lemon boasts of the healthy power of vitamin C. Vitaene C Sugar Free and Lemon C Plus, made available through NTDE, are refreshing alternative drinks for the energetic and health-conscious individual. "Sugar Free Vitaene C and Lemon C Plus are great choices for those who want to maintain a healthy lifestyle," said Hosseini.

Vitaene C is a product from Japanese drinks maker Pokka.

-Ends-

About NTDE

WWW.TAMDEENREALESTATE.COM

**Community Buzz**

Stories

Most read stories by Community in the last 24 hrs.

- 1 Arab Rich List
- 2 Deyaar's Silence Worries Investors
- 3 Dubai rents register 'slowdown'
- 4 Deyaar's Former CEO Speaks Out From Jail
- 5 Qatargas, Shell to Supply LNG to Dubai
- 6 Spoiling The Party
- 7 Is Madonna planning UAE gig this year?
- 8 UAE Signs Nuclear Cooperation Deal With US

Done | Internet | 100%

NTDE starts distribution of two new refreshing variants of Vitaene C - Middle East News - Windows Internet Explorer provided by

http://www.zawya.com/story.cfm/sidZAWYA20080422113005

Google

NTDE starts distribution of two new refreshing variant...

-Ends-

**About NTDE**  
**National Trading and Developing Establishment (NTDE)**  
*has, for more than three decades, been at forefront of bringing world-class brands and services to the Middle East. What started as a small retail operation has grown into a multi-million dollar business across many divisions with major international brands distributed by NTDE in the UAE.*

*Since its founding in 1971, NTDE has been a pioneer in bringing quality brands to the Middle East. The company still remains a family concern, headed by founder and Chairman Hassan Ahmadi. NTDE today is a regional powerhouse with more than 6,000 products distributed across the United Arab Emirates, The Sultanate of Oman and Iran.*

Contact  
 Rosalie Macaspac  
 Email: rosalie@octopusme.com  
 Tel No: +971 4 285 8275  
 Mobile No.: +97150 9237083

© Press Release 2008 from octOpus

Share this on: Delicious Digg reddit Facebook StumbleUpon

**Community Comments (0)** - [Comment on this article](#) NEW!  
 The opinions of the authors expressed herein do not necessarily state or reflect Zawya. Read our [Comment Policy](#).

**A Journey of Success. Since 1973.**

**AUDIT**  
 Page Impressions  
 3,488,783  
 Unique Users  
 20,000

About zawya | Join the team | Feedback | Submit PR

Quote data provided by © TickerChart  
 Site is optimised for viewing at 1024 x 768 with Internet Explorer v6 and Firefox v1.5 and above.  
 Copyright © 2008 ABQ Zawya Ltd. All rights reserved. Please read our [Membership Agreement](#)

Done Internet 100%